







STREET FOOD + POP UP BARS + MASTERCLASSES + ARTISAN PRODUCERS + LIVE MUSIC + KIDS' ENTERTAINMENT + SHOPPING & GIFTS + FIZZ & FEAST + STUNNING GARDENS + MAGICAL COURTYARDS AND MUCH MORE















OUR FESTIVALS...

Our festivals are set against the stunning backdrop of one of the UK's most iconic Palaces, with the gardens and the courtyards of Hampton Court Palace offering a completely unique day out.



WHY JOIN US...

- Build brand awareness
- Boost sales
- Launch new products
- Reach a highly engaged foodie audience
- Build your connections and client database
- Social media coverage

WAYS TO SHOWCASE YOUR BRAND...

- Experiential brand activations
- Marquees for retailing and sampling
- Bars and street food vehicles



HAMPTON COURT PALACE ARTISAN FAYRE 16 – 18 May 2025

Now in its 5th year, the Hampton Court Palace Artisan Fayre brings together the best luxury gifts, foodie shopping and handmade crafts for visitors to buy, whilst enjoying hands on workshops, toe tapping music from the bandstand and sitting back with a drink from our bars and food from our street food vehicles.

15,000 visitors expected in 2025

96% ABC1 Average spend £120



HAMPTON COURT PALACE FOOD FESTIVAL 22–24 August 2025

Now in its 12th year, Hampton Court Palace Food Festival is firmly on the map as a destination for young, affluent food-lovers over the August Bank Holiday weekend. We will be joined by a wide selection of artisan producers and brands for the 3-day food festival.

27,000 visitors expected in 2025

96% ABC1 Average spend £95



HAMPTON COURT PALACE FESTIVE FAYRE 6–8 & 13-15 December 2024

The ultimate Christmas shopping fix, our Festive Fayre fills the historic courtyards and gardens at Hampton Court Palace. It's a high end calendar-must for the festive season.

After successfully launching a second consecutive weekend in 2023, we're back in 2024!

30,000 visitors achieved in 2023 across two weekends.

88% ABC1 Average spend £77



OUR VISITORS

SUCCESSFUL FAMILIES

Aged 36-45
£70-100k income
School-aged children
Advancing careers
Sainsbury's and Waitrose shoppers
Online shoppers
Social media activists

CONTEMPORARY WORKERS

Aged 26-35
£30-39k income
No children
Career driven
Online shoppers and bankers
Social media activists

WHAT'S ON...

Our festivals have first class entertainment and inspirational content at their heart – giving all a great experience to enjoy and remember long after their visit.



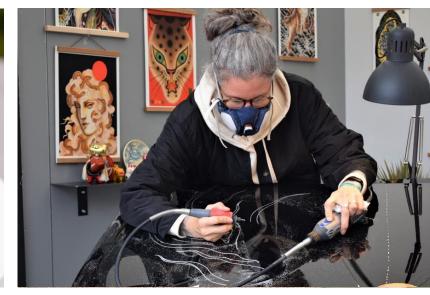
BESPOKE BRAND CONTENT

MAKERS MARQUEES

ARTISAN WORKSHOPS







DRINKS MASTERCLASSES

VIP

THE BANDSTAND







MAKE IT YOUR OWN...

Align your brand to our content or talk to us about creating your own brand experiences targeting our affluent foodie audience. Make their experience at Hampton Court even more engaging, immersive and memorable.



WHO HAVE WE WORKED WITH?







































HAMPTON COURT PALACE